TO: R. F. Kane - 1100
R. D. Snow - 1110
M. A. Young -1200
R. J. O'Rourke - 1210
W. J. Roth - 1600
L. E. MacWilliams - 1610
B. J. Simkins - 5100
L. J. Arnold - 5110
R. C. Farmer - 5400
J. M. Lanterna - 5410
R. P. Dotson - 5800
W. E. Surman - 5810
R. D. Garrison - 6600
M. B. Donnelly - 6610
C. A. Van Horn-Dern - 6900
M. S. Hirsch - 6910

FROM: R. J. Luongo

DATE: November 25, 1997

SUBJECT: Consumer Mission Restrictions

Local restrictions regarding the distribution of free product coupons (e.g., new WINSTON 2 free packs) and the distribution of B1G1F coupons to competitive smokers at retail continue to surface. Following is the latest listing of locations and an interpretation of placement procedures by our Legal Department for your respective region.

ccd

c: D. L. Wilmesher
J. W. Best
R. M. Sanders
P. J. Cundari
C. A. Coyle
D. L. Bomgardner

51861 5803

Source: https://www.industrydocuments.ucsf.edu/docs/nfbn0000